

Program-Specific Student-Learning Outcomes for AA in Graphic Design and AA in Art

- Apply media and terminology to the artistic process with a high level of craftsmanship
- Analyze and incorporate design elements, structures and functions
- Demonstrate development of visual thinking and visual literacy
- Recognize a variety of artworks and the role of design in relation to history and cultures
- Critique the form and content of artworks
- Identify parallels with other disciplines

Program Specific Learning Outcomes for AAS in Graphic Design

- Prepare students for entry-level positions in the graphics industry
- Demonstrate the ability to plan, communicate, design and build efficient documents/files in software applications geared for the graphics discipline
- Develop student portfolios for entry into the workplace or transfer to private art and design institutions where portfolio review is required
- Utilize proper terminology, techniques and procedures common to the graphics industry
- Demonstrate commitment to maintaining a strong work ethic
- Choose and evaluate a range of subject matter, symbols, and ideas