

2008-09 PRIORITIES FOR WEB SITE DEVELOPMENT

Web Management Committee



Draft created 5.21.08 by Web Management Committee
Approved 6.13.08 by President's Advisory Council
Presented to College Council 7.10.08

PRIMARY

- < Launch site redesign in early fall
- < Fully implement content management system (CMS)
- < Fully implement new online calendar system
- < Conduct staff training on CMS among designated staff and selected employees
- < * Implement limited freeze on new development through fall semester to accommodate staff training
- < Create and implement microsite development plan and conversion strategy
- < Develop accreditation self-study microsite
- < Develop long-term Web management staffing plan
- < MyNWC (student portal) branding

SECONDARY

- < Complete selected projects identified by Web Management Committee
- < Begin planning for a virtual tour utilizing the campus map
- < Develop strategy for accommodating video on the site
- < Develop international alumni reunion microsite

* The Web Management Committee is implementing a limited freeze on new page and microsite development during the fall semester in order to fully train employees on use of the content management system and online calendar. Routine site maintenance work will occur as usual. Project requests for new pages or microsities for development this fall should be submitted as soon as possible for the committee's consideration. For more information, please contact Webmaster Carey Miller at 6114; carey.miller@northwestcollege.edu.